



SINGAPORE BOOK PUBLISHERS ASSOCIATION

9 Jurong Town Hall Road, #02-02

Trade Association Hub, Jurong Town Hall

Singapore 609431

E-mail: info@singaporebookpublishers.sg

www.singaporebookpublishers.sg

Press Release on 14th May 2022

Launch of Singapore BookData - A National Database of Titles Published in Singapore

- Brief info for the public with more detail info to subscribers
- Over 200,000 local books in the four official languages.
- Ability to produce listing of titles by genre, language, author for publishers



Singapore, May 14, 2022, - The Singapore Book Publishers Association (SBPA) (www.singaporebookpublishers.sg), representing local and international publishing companies based in Singapore, is pleased to announce the launch of the BookData Platform. (<https://www.bookdata.sg>)

The Singapore BookData was developed to assist the local book market and improve the flow of information about books published in Singapore. The Platform allows publishers to generate multiple marketing materials, including listing of titles using the ONIX file format. ONIX for Books is the international standard for representing and communicating product information electronically. ONIX allows accurate and faster metadata to flow from publishers to physical store retailers, booksellers, online e-commerce stores, educational institutions and libraries. The Platform allows users to check prices, availability, bibliographic information and title classifications.

The Singapore BookData allows the public to discover more than 200,000 ISBNs published within Singapore and allows them to search and identify local titles to the publishers directly. It allows Singapore titles to be more discoverable and reach out to international readers. It also supports our 4 official languages. Subscription is open to publishers, book sellers and libraries. To know more about the rates please contact SBPA.

The Singapore BookData was developed with funding provided by the Enterprise Singapore (ESG) and is a collaboration with the National Library Board (NLB). The project is supported by the Singapore Book Council (SBC), Copyright Licensing and Administration Society of Singapore Ltd (CLASS) and the ASEAN Book Publishers Association (ABPA)

- END -



SINGAPORE BOOK PUBLISHERS ASSOCIATION

9 Jurong Town Hall Road, #02-02
Trade Association Hub, Jurong Town Hall
Singapore 609431
E-mail: info@singaporebookpublishers.sg
www.singaporebookpublishers.sg

ABOUT SINGAPORE BOOK PUBLISHERS ASSOCIATION

Established in 1968, the Singapore Book Publishers Association represents the interests of Singapore publishers engaged in a wide range of publishing, marketing and distribution activities in both print and digital formats. It focuses on developing and strengthening the book ecosystem in Singapore. SBPA member companies contribute some S\$1.7 billion each year to the Singapore economy. For more information, please visit: <https://www.singaporebookpublishers.sg>

For media enquiries, please contact:

Melvin Choo

BookData Chairperson
Singapore Book Publishers Association
Handphone : 9640 7376
Email: melvinchoo@alkem.com.sg

Cecilia Woo

Executive Director
Singapore Book Publishers Association
Tel: (65) 6957 7093 / (65) 8188 8808
Email: cecilia@singaporebookpublishers.sg



SINGAPORE BOOK PUBLISHERS ASSOCIATION

9 Jurong Town Hall Road, #02-02
Trade Association Hub, Jurong Town Hall
Singapore 609431
E-mail: info@singaporebookpublishers.sg
www.singaporebookpublishers.sg

Appendix A

LAUNCH EVENT DETAILS

DATE:

28TH May 2022 (Sat)

TIME:

1:30 pm to 3:00 pm

VENUE:

The POD @ 16 Level

ADDRESS:

100 Victoria Street, National Library Building, Singapore 188064

BOOK TALK: The Flow of Book Information

FEATURING: Rachael McDiarmid

MODERATOR: Peter Schoppert

FORMAT: Hybrid with AFCC Forum pass

The foundation of all book marketing is getting your book information right, and sending that book information out into the world in good time and in good order. How will your book be categorised? Who decides? What are the various systems that librarians, teachers and bookshop buyers use to assess and purchase new books? Welcome to the wonderful world of book metadata. This session will also feature a preview of a new book information portal from the Singapore Book Publishers Association.

ABOUT THE SPEAKER

Rachael McDiarmid has more than 30 years' experience in publishing in Australia, in a variety of product, sales, marketing and senior management roles. She has worked with trade distributor In-books, as well as James Bennett/Nielsen BookData, Blackwell Book Services and Baker & Taylor. She now runs RM Marketing Services, providing outsourcing sales and marketing solutions for publishers. She has been helping publishers present and market their books through better book metadata. She teaches book marketing and sales at the University of Sydney.

ABOUT THE MODERATOR

Peter Schoppert has made his career in publishing in Singapore, first in art book publishing as Editorial Director of Editions Didier Millet in the 1990s, and more recently as Director of the National University of Singapore Press, his current position. Along the way he took detours into internet publishing and management consulting.

RSVP:

<https://afcc.com.sg/2022/programme/the-flow-of-book-information>



SINGAPORE BOOK PUBLISHERS ASSOCIATION

9 Jurong Town Hall Road, #02-02

Trade Association Hub, Jurong Town Hall

Singapore 609431

E-mail: info@singaporebookpublishers.sg

www.singaporebookpublishers.sg

Appendix B

Workshop : Is your book keeping the right company? Book categories for the 21st century

Synopsis

Is your book keeping the right company? Who decides where it is shelved? Or in which sections it appears within your favourite online bookseller? How can you efficiently tell bookshops or librarians that your new book might be right to feature on an Books for Earth Day in-store display or newsletter listing? The world is changing rapidly, how come we are stuck using categories and classifications that originated in the UK or US?

DATE:

28TH May 2022

VENUE:

Drama Center, Function Room 1 @ Level 3

ADDRESS:

100 Victoria Street, National Library Building, Singapore 188064

TIME:

10:00 am to 12:00 pm

SPEAKER:

Peter Schoppert

Rachael McDiarmid

TO REGISTER:

Open to the book industry only

<https://forms.gle/SVdMFAxgp8pyCS7J7>